



2018 FALL INDUSTRY FORUM

LOUISVILLE, KENTUCKY

NOVEMBER 6 ~ 8, 2018

SPONSORSHIP OPPORTUNITIES

Support the future of the independent turf and ornamental distributor industry.

ITODA is committed to providing high quality education for industry professionals. ITODA's 2018 Fall Industry Forum is an educational and networking opportunity specifically designed for management and sales staff of independent distributors and suppliers. At this event, industry professionals learn from top-notch speakers how they can improve their sales skills and increase effectiveness.

In order to deliver this high-impact, high-quality program at reasonable registration fees, ITODA relies on the financial support from sponsors to offset the overall costs of the meeting and speakers. Please consider supporting ITODA's Industry Forum with one of the following sponsorship options.

SPONSORSHIP LEVELS

Platinum Sponsor - \$2,000

Benefits include:

- Two complimentary registrations to the Industry Forum.
- Exclusive sponsorship of a session with signage on tables during the presentation.
- Company logo posted and recognized as a Platinum Sponsor on the association's website following the event
- Platinum Sponsor recognition in Industry Forum onsite materials and signage.
- Registered representatives receive "sponsor" ribbons on their Industry Forum name badges.

Gold Sponsor - \$1,000

Benefits include:

- One complimentary registration to the Industry Forum.
- Company logo posted and recognized as a Gold Sponsor on the association's website following the event
- Gold Sponsor recognition in Industry Forum onsite materials and signage.
- Registered representatives receive "sponsor" ribbons on their Industry Forum name badges.

Silver Sponsor - \$750

Benefits include:

- Half off one registration to the Industry Forum.
- Company logo posted and recognized as a Silver Sponsor on the association's website following the event
- Silver Sponsor recognition in Industry Forum onsite materials and signage.
- Registered representatives receive "sponsor" ribbons on their Industry Forum name badges.

Bronze Sponsor - \$500

Benefits include:

- Company logo posted and recognized as a Bronze Sponsor on the association's website following the event
- Bronze Sponsor recognition in Industry Forum onsite materials and signage.
- Registered representatives receive "sponsor" ribbons on their Industry Forum name badges.

To reserve your spot as an Industry Forum sponsor, please complete the agreement form on the next page. Completed forms should be faxed to the ITODA business office at 814-355-2452 or emailed to info@itoda.org.



Independent Turf and Ornamental Distributors Association 2018 Fall Industry Forum Sponsorship Agreement

Company name: _____

hereby agrees to contribute the sum of \$_____ payable to the Independent Turf and Ornamental Distributors Association (ITODA) to become a 2018 Fall Industry Forum sponsor at the sponsorship level indicated below. We understand that benefits for sponsorship will be supplied as indicated at specific levels in the sponsorship packet, provided that full information and a commitment for payment are received by ITODA. For more information about sponsorship opportunities or details about benefits, contact the ITODA business office: info@itoda.org or 814-357-9197.

2018 Fall Industry Forum Sponsorship Levels (please check one box):

- Platinum Sponsor — \$2,000
- Gold Sponsor — \$1,000
- Silver Sponsor— \$750
- Bronze Sponsor— \$500

In this box provide the information as you want it used on promotional materials.

Company name _____
 Name and title of person you want listed on conference promotions – (give the name of the person you want people to contact within your company. **Information written here is for promotional purposes on the web and printed materials.**) _____

 Address _____
 _____ Phone _____
 Website _____ Email _____

IMPORTANT Company Logo: ALL sponsors must provide an electronic/digital copy of the company logo for use on signs and other acknowledgements. The logo should be submitted with this agreement. A high resolution color TIF or JPG provides best reproduction.

- An electronic copy of our logo is enclosed.
- An electronic copy of our logo will be emailed to info@itoda.org

ALL sponsors must complete the section below: THIS AGREEMENT IS AUTHORIZED BY:

Name and Title of Authorizing Agent _____
 Authorizing Agent's Signature _____
 Mailing Address for Invoice _____
 City _____ State _____ Zip code _____
 Phone _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: \$_____ (Please make a copy for your records.)

- Method of Payment: Check/Money Order Enclosed Payment by Credit Card Please Invoice Us
- We require an emailed receipt when payment is processed.

<p>MAIL check or money order payable to ITODA with the completed Agreement form to the ITODA Business Office: 174 Crestview Drive, Bellefonte, PA 16823 Toll Free: 814-357-9197 Email: info@itoda.org Our Federal ID #52-1748598</p>	<p>FAX both pages of the Agreement with credit card information to: 814-355-2452</p> <p>Credit Card Information: _____ Visa _____ MasterCard _____ _____ Name on card (print) _____ _____ Account Number _____ Security Code _____ _____ Exp. Date _____ Signature _____</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------