



2015 Sponsorship Opportunities

Show your support for the future of the turf and ornamental distributor industry.

ITODA has been working hard to improve its educational mission. Recent changes to the association include the addition of educational webinars, more accessible meeting locations and times and sliding scale membership options for distributors.

The reason behind ITODA’s transformation can simply be stated — **to better meet the educational needs of our industry professionals.**

ITODA’s superior level of professional development programs depends on the support from other success-oriented organizations. Through sponsorships, we are able to offer high quality training programs with qualified experts as speakers. To assist with your budget planning for the upcoming year, ITODA is pleased to offer a **yearly package option**. Note - traditional, event-specific sponsorships will still be offered as well as new webinar sponsorship opportunities.

The following annual sponsorship options are available for 2015:

Gold Sponsor - \$3,000

Silver Sponsor - \$2,250

Bronze Sponsor - \$1,500

Sponsor Benefits

Gold Level	Silver Level	Bronze Level
<ul style="list-style-type: none"> • One complimentary registration to the Industry Forum and Summer Meeting • Gold level recognition at ALL of ITODA’s three major events — <i>Think Independent Reception, Industry Forum and Summer Meeting</i> • Company logo posted to the ITODA website, recognized at the Gold level for the entire year • Gold level recognition in all event promotional materials and messages. • Registered representatives receive a “sponsor” ribbon on their name badges at ITODA events 	<ul style="list-style-type: none"> • Half off one registration to the Industry Forum and Summer Meeting • Silver level recognition at ALL of ITODA’s three major events — <i>Think Independent Reception, Industry Forum and Summer Meeting</i> • Company logo posted to the ITODA website and recognized at the Silver level for the entire year • Silver level recognition in all event promotional materials and messages • Registered representatives receive a “sponsor” ribbon on their name badges at ITODA events 	<ul style="list-style-type: none"> • Bronze level recognition at ALL of ITODA’s three major events — <i>Think Independent Reception, Industry Forum and Summer Meeting</i> • Company logo posted to the ITODA website and recognized at the Bronze level for the entire year • Bronze level recognition in all event promotional materials and messages • Registered representatives receive a “sponsor” ribbon on their name badges at ITODA events

To reserve your spot as a 2015 ITODA Sponsor please complete the agreement form on the next page. Completed forms should be faxed to the ITODA business office at 814-355-2452 or emailed to info@itoda.org.



Independent turf and Ornamental Distributors Association 2015 Sponsorship Agreement

Company name: _____

herby agrees to contribute the sum of \$_____ payable to the Independent Turf and Ornamental Distributors Association (ITODA) to become a "2015 Sponsor" at the sponsorship level indicated below. We understand that benefits for sponsorship will be supplied as indicated at specific levels in the Sponsorship Packet, provided that full information and a commitment for payment are received by ITODA. For more information about sponsorship opportunities or details about benefits, contact the ITODA Business Office: info@itoda.org or 877-326-5995.

2013 ITODA Sponsorship Levels (please check one box):

- Gold Sponsor — \$3,000 Silver — \$2,250 Bronze — \$1,500

In this box provide the information as you want it used on promotional materials.

Company Name _____
Name and Title of Person You Want Listed on Conference Promotions – (Give the name of the person you want people to contact within your company. **Information written here is for promotional purposes on the web and printed materials.**) _____
Address _____
Phone _____
Website _____ Email _____

IMPORTANT Company Logo: ALL Sponsors must provide an electronic/digital copy of the company logo for use on signs and other acknowledgements. The logo should be submitted with this agreement. A high resolution color TIF or JPG provides best reproduction.

- An electronic copy of our logo is enclosed. An electronic copy of our logo will be emailed to info@itoda.org

ALL Sponsors must complete the section below: THIS AGREEMENT IS AUTHORIZED BY

Name and Title of Authorizing Agent _____
Authorizing Agent's Signature _____
Mailing Address for Invoice _____
City _____ State _____ Zip code _____
Phone _____ Fax _____ Email _____

TOTAL PAYMENT IN THE AMOUNT OF: \$_____ (Please make a copy for your records.)

- Method of Payment: Check/Money Order Enclosed Payment by Credit Card Please Invoice Us
 We require an emailed receipt when payment is processed.

MAIL check or money order payable to ITODA with the completed Agreement form to the ITODA Business Office: 174 Crestview Drive, Bellefonte, PA 16823 Toll Free: 877-326-5992 Email: info@itoda.org Our Federal ID #52-1748598	FAX both pages of the Agreement with credit card information to: 814-355-2452 Credit Card Information: _____ Visa _____ MasterCard _____ Name on card (print) _____ Account Number _____ Security Code _____ Exp. Date _____ Signature _____
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